



Maintenance Shows of America

PO Box 38 • East Taunton, MA 02718-0038 • 508.824.3340 • Fax: 508.819.3790 • Website: www.MaintenanceShows.com



2008 CAPITAL

BUILDING & FACILITY MAINTENANCE SHOW

NOVEMBER 19 & 20, 2008 DULLES EXPO CENTER CHANTILLY, VA

PROGRAM ADVERTISING FORM

Description	Dimensions	Rates
*Back Cover	Trim: 11.25"h x 8.625"w	\$850
*Inside Front Cover & Back Cover	Live: 10.5"h x 8"w	\$800
Full page (black & white)	10.5"h x 8"w	\$750
1/3 Page; 2-Column (black & white)	9.75"h x 5.25"w	\$650
1/2 Page; Vertical (black & white)	10.5"h x 4"w	\$525
1/2 Page; Horizontal (black & white)	5.25"h x 8"w	\$525
Large Square (black & white)	5.25"h x 5.25"w	\$450
1/4 Page; Rectangle (black & white)	5.25"h x 4"w	\$300
Small Square (black & white)	2.25"h x 2.25"w	\$200
Bold Listing (w/ co. description)	30 words or less	\$100
Company Logo F(black & white) in Listing	JPEG or EPS Files Please	\$100
Logo & Bold Face Listing (black & white)	30 words or less	\$175

Custom size ads are available; please contact your sales representative for pricing.

* One color and black. Please ask about additional cost for full color advertisements.

Mechanical Requirements:

PDF, TIFF, EPS: 300 dpi high-resolution; Fonts created outline; Images embedded; no bleeds (except for back cover); provide laser copy; 2 color (black with second color PMS number available on request).
IN-DESIGN CS: Include screen and printer fonts; include images; no bleeds (except for back cover); provide laser copy; 2 color (black with second color PMS number available on request)

ORDER:

Company: _____

Contact: _____

Description of Ad: _____

Dimension of Ad: _____ Price: _____

PLEASE MAIL/EMAIL CD WITH ARTWORK BEFORE OCTOBER 19, 2008

With Payment by Check mail to:

**Maintenance Shows
of America
PO Box 38
E. Taunton, MA
02718-0038**

Or Payment by Credit Card - fax to 508.819.3790:

Card # Type MC VISA AMEX

Card #

Exp. Date / Payment Amt. - \$ _____

Cardholder Name (Print) _____

SIGNATURE _____

MaintenanceShows.com